

NEW & EXPANDED



Introducing Holland America Line's NEW & EXPANDED Vacation Stimulus Plan

In every economy, the smart money goes somewhere. With our
NEW & EXPANDED Vacation Stimulus Plan, the smart money goes cruising.

The Vacation Stimulus Plan offers:

- NEW** • 3rd/4th Guest Savings[†] — No deposit required, PLUS reduced fares on select sailings
- NEW** • Save 25% on Pre- & Post-Cruise Hotel Packages[†]
 - Unprecedented Low Fares
 - Fuel Supplement Suspended[†]
 - Reduced Deposits[†] — Now get 50% off your deposit on any cruise you take after May 1, 2009.
 - Protect Your Investment[†] — Save up to 25% on cancellation protection purchased for any cruise departing after May 1, 2009.

**There's never been a better time to buy low and live high
— and get a guaranteed return on investment.**

In more detail, the Vacation Stimulus Plan offers:

Unprecedented Low Fares & 3rd/4th Guest Savings: Tremendous values are available on most itineraries worldwide, including exceptional values on 3rd/4th rates. Select sailings include reduced 3rd/4th fares and no deposit required.

Save 25% on Pre- & Post-Cruise Hotel Packages: Guests can now save 25% on select pre- and Post-Cruise Hotel packages offered through Holland America Line. The savings apply to new bookings only and are not applicable to any Alaska cruisetour products.

Fuel Supplement Suspended: In addition, Holland America Line has suspended the \$9 USD per guest per day fuel supplement for departures on or after Dec. 17, 2008.

Reduced Deposit: For a limited time, Holland America Line has reduced the deposit requirements by 50% on all cruises and Alaska cruisetours departing on or after May 1, 2009. For example a \$350 USD per-person deposit required on most seven-day cruises is reduced to \$175 USD. Reduced deposits apply to group bookings as well. No deposits are required on 3rd/4th guests.

Cancellation Protection Savings: The Vacation Stimulus Plan also offers up to a 25% savings on the popular standard Cancellation Protection Plan when purchased with a new booking for departures on or after May 1, 2009. Cancellation Protection Plan covers a portion of the cost of a cruise fare in the event of cancellation by the guest for any reason.

Ask about new special offers available on all itineraries!